

# HOLLYWOOD FILMMAKING

Unleashing Your Potential Through Our Academy.

2025 #DARETODREAM

Class Dates and Curriculum

# 2025 Official Curriculum

# **Screenwriting for Film and Television**

Welcome to Our Screenwriting for Film and Television Curriculum! Dear Aspiring Screenwriters,

We are thrilled to welcome you to our Screenwriting for Film and Television curriculum! Whether you are a budding storyteller or an experienced writer looking to hone your skills, this program is designed to inspire, challenge, and empower you on your journey to crafting compelling narratives for the screen.

In today's ever-evolving landscape of film and television, the importance of great storytelling cannot be overstated. Our curriculum will guide you through the fundamental principles of screenwriting, from developing captivating characters and engaging plots to mastering the art of dialogue and pacing. You will explore a variety of genres and formats, allowing your creativity to flourish as you learn to write for both the big screen and the small screen.

Throughout this program, you will have the opportunity to work collaboratively with fellow writers, receive feedback from experienced mentors, and engage in hands-on exercises that bring your ideas to life. We believe in fostering a supportive and dynamic environment where you can take risks, push boundaries, and develop your unique voice as a storyteller.

# **Course Objectives:**

- Explore the fundamentals of Hollywood storytelling and screenplay structure.
- Learn Final draft the industry standard screenwriting software.
- Develop skills in character development, dialogue writing, and plot construction that fit main stream media standards.
- Complete 6 polished short screenplays by the end of the course.
- Learn the process of revising and polishing scripts.
- Gain hands-on experience using professional cameras and equipment.
- Gain hands-on experience with editing software and tools.
- Collaborate and network with filmmakers
- Understand the Business of filmmaking.

### Essentials needed for class:

- 1. Note book
- 2. Assorted Color pens
- 3. Ruler
- 4. Highlighters
- 5. Standard Laptop Computer (if not available the academy will provide a computer)

# Recommended Computer specks:

- Core i5
- 8gb ram
- 1TB Hard drive

# Weekly Breakdown:

Times	Learning Objectives	Practical Exercises
Monday 3 Feb, 2025 at 9am - 12pm	<ul><li>Introduction to Screenwriting of screenplay format.</li><li>Hollywood storytelling technic structure and Character deve</li></ul>	1min - 2min short film
Monday 10 Feb, 2025 at 9am - 12pm	<ul> <li>Elements of Story - Understal conflict, structure, world build continuity.</li> <li>Introduction to the Story Circl</li> <li>Plotting and Outlining - Develoutline for your screenplay.</li> </ul>	3min - 5min short film - Write a 3-5 page screenplay.
Monday 17 Feb, 2025 at 9am - 12pm	<ul> <li>Advanced Character Develop compelling characters that re- audience.</li> <li>Dialogue Writing - Crafting au engaging dialogue.</li> </ul>	3min - 5min short film - Write a 3-5 page screenplay.
Monday 24 Feb, 2025 at 9am - 12pm	<ul> <li>Introduction to Commercial sometimes.</li> <li>Formatting an Audio/Video Sometimes.</li> <li>Understand Commercial Object Analyze the purpose of televist commercials, including brand audience engagement, and constrategies.</li> <li>Differentiate between types of (e.g., product ads, PSAs, lifest their unique requirements.</li> </ul>	30sec - 1min - Write a 1 page AV screenplay.  Due: March 3, 2024.
Monday 3 March, 2025 at 9am - 12pm		30sec - 5min Music Video or exper - Write a 1-5 page AV screenplay.  Due: March 10, 2024.
Monday 10 March, 2025 at 9am - 12pm	<ul> <li>Understanding Genre.</li> <li>Exploring different genres and conventions.</li> <li>Building Multi-Dimensional Cl</li> <li>Understanding pacing, rhythn</li> </ul>	- Write a 2-5 page screenplay.
Monday 17 March, 2025 at 9am - 12pm	<ul> <li>Writing the first draft of your f</li> <li>Learn Blake Snider's story str sheet.</li> <li>Crafting the Plot - Three-Act S Beyond.</li> <li>The Importance of Theme - W into Your Story.</li> <li>Writing Authentic Dialogue - T Exercises.</li> </ul>	5min - 15min short film.  - Write a 5-15 page screenplay.  Due: March 24, 2024.

Times	Learning Objectives	Practical Exercises
Monday 24 March, 2025 at 9am - 12pm	<ul> <li>Feedback and Revisions - Works revising screenplays.</li> <li>Conflict and Resolution - Building resolving it.</li> <li>Crafting natural and purposeful of Theme and Tone - Establishing themssage.</li> <li>Finalizing Your Script - Preparing</li> </ul>	Continue writing! 5min - 15min short film Write a 5-15 page screenplay.  Due: March 31, 2024.
Monday 31 March, 2025 at 9am - 12pm	<ul><li>Finalizing Your Screenplay - F submission or production</li><li>Final peer review and script a</li></ul>	Deliver final thesis Screenplay.  Due: 12noon Same day.
Monday 7 April to 3 May, 2025	Thesis Production period.	Thesis Screenplay: Collaborate with filmmakers to prod
Monday 05 May, 2025 at 9am - 12pm	<ul> <li>The Business of Screenwriting - selling your script.</li> <li>Building your brand as a profess</li> <li>Understand prospecting and job</li> <li>Introduction into the global film in competitions and grants.</li> </ul>	Create a web-site and business po
Monday 12 May, 2025 at 9am - 12pm	<ul> <li>Basic Camera operation and ligh</li> <li>Digital Video Editing techniques.</li> <li>Introduction to Davinci Resolve S</li> </ul>	- Edit content in Davinci Resolve S

- 31 May, 2025 Graduation Ceremony.
- Students are encouraged to participate in all weekend production workshops, where you will have an opportunity to act or assist in the production of our weekly film productions.

# Conclusions

As you embark on this exciting journey, remember that every great screenwriter started just like you—filled with passion and a desire to share stories that resonate with audiences. We are here to support you every step of the way and cannot wait to see the incredible stories you will create.

Welcome aboard, and let's begin this collaborative adventure in screenwriting together!

Warm regards,

# 2025 Official Curriculum

# Film Producing 101

Welcome to Film Producing 101! We are excited to have you join us on this remarkable journey into the world of film production. Whether you're an aspiring producer or simply passionate about filmmaking, this curriculum is designed to provide you with a solid foundation in the essential skills and knowledge needed to succeed in this dynamic industry.

As a film producer, you play a pivotal role in bringing stories to life. From concept development to final distribution, producers are at the heart of every project, coordinating teams, managing budgets, and ensuring that creative visions are realized. In this course, you will learn the fundamental principles of producing, including how to navigate the production process, manage resources effectively, and collaborate with writers, directors, and crew members.

Throughout this curriculum, you will engage with hands-on projects, case studies, and discussions that reflect real-world scenarios in film production. Our experienced instructors will share their insights and expertise, guiding you through the intricacies of the industry and helping you develop critical thinking and problem-solving skills.

We believe that collaboration is key to successful filmmaking. You will have opportunities to connect with fellow students, share ideas, and form partnerships that can lead to future projects. Together, we will explore the various roles within production, the importance of networking, and the ever-evolving landscape of film and media.

# **Course Objectives:**

- Explore the fundamentals of Hollywood storytelling and production requirements.
- Understand the role of a producer in film production.
- Learn basic screenwriting techniques.
- Learn budgeting, scheduling, resource management and project management.
- Learn the fundamentals of film production from development to distribution.
- Learn Movie Magic Budgeting and Scheduling the industry standard software producing software.
- Produce up to 6 film projects with varying difficulty.
- Build your brand and learn to engage the international film community through festivals, competitions and international grants.
- Understand commercial work flow to produce corporate content.
- Develop skills in pitching and marketing projects for funding, and distribution.
- Gain hands-on experience using professional cameras and equipment.
- Gain hands-on experience with editing software and tools.
- Collaborate and network with filmmakers
- Understand the Business of filmmaking.

### Essentials needed for class:

- 1. Note book
- 2. Assorted Color pens
- 3. Ruler
- 4. Highlighters
- 5. External Hard drive
- 6. Standard Laptop Computer (if not available the academy will provide a computer)

### Recommended Computer specks:

- · Core i5
- 8qb ram
- 1TB Hard drive

**Weekly Breakdown:** Here is our expected schedule and weekly goals.

Times	Learning Objectives	Practical Exercises
Monday 3 Feb, 2025 at 2pm - 5pm	Introduction to Producing - Overvie producer's role.  - Concept creation and script sele  - Learn the Hollywood Story struct	<ul><li>Create Budget</li><li>Create casting call</li></ul>
Monday 10 Feb, 2025 at 2pm - 5pm	<ul> <li>Budgeting Basics - Creating and budget.</li> <li>Scheduling - Creating productior</li> <li>Begin Pre-Production Planning.</li> <li>Understand Casting for cinema</li> <li>Learn to collaborate and lead a present content of the collaborate and lead a present collaborate.</li> </ul>	<ul> <li>Produce a 1min - 2min short film</li> <li>Collaborate and hire cast and cre</li> <li>Complete all pre production task light.</li> </ul>
Monday 17 Feb, 2025 at 2pm - 5pm	Legalities & Rights - Copyright, c	Continuity: - Produce a 3min - 5min short film
	<ul> <li>Production Management - Coord and resources.</li> <li>In-depth script analysis.</li> <li>Understand script breakdown's f</li> </ul>	<ul> <li>Complete all pre production task light.</li> </ul>
	preparation.	Due: Feb 20, 2024.
Monday 24 Feb, 2025 at 2pm - 5pm	<ul> <li>Comprehensive Production Plan</li> <li>Learn location scouting, tech scoproduction design essentials.</li> </ul>	<ul> <li>Chekovian:</li> <li>Produce a 3min - 5min short film</li> <li>Collaborate and hire cast and cre</li> <li>Complete all pre production task light.</li> </ul>
		Due: Feb 27, 2024.
Monday 3 March, 2025 at 2pm - 5pm	<ul> <li>ensure smooth coordination between directors, writers, and crew mem</li> <li>Analyze target demographics and create compelling commercial or resonates with specific audience client's marketing goals.</li> <li>Explore the relationship between</li> </ul>	<ul> <li>Produce a 30sec - 1min commer</li> <li>Collaborate and hire cast and cre</li> <li>Complete all pre production task light.</li> </ul> Due: March 6, 2024.
	branding, and consumer behavion commercials that align with a bramessaging strategy.	
Monday 10 March, 2025 at 2pm - 5pm	for locations, talent, crew, and	<ul> <li>Produce a 30sec - 5min music vi</li> <li>Collaborate and hire cast and cre</li> <li>Complete all pre production task light.</li> </ul> Due: March 13, 2024.

Times	Learning Objectives	Practical Exercises
Monday 17 March, 2025 at 2pm - 5pm	<ul><li>Equipment Basics - Cameras Sound.</li><li>Begin work on pacing exercis</li></ul>	- Produce a 2min - 5min short film
Monday 24 March, 2025 at 2pm - 5pm	<ul> <li>Post-Production Essentials - Edit and Sound Design.</li> </ul>	<ul> <li>Thesis Production:</li> <li>Begin Pre-Production for a 5min</li> <li>Collaborate and hire cast, crew a</li> <li>Complete all pre production task light.</li> </ul> Due: March 31, 2024.
Monday 31 March, 2025 at 2pm - 5pm	<ul> <li>Complete all pre production r you final thesis</li> <li>Prepare all documentation an production.</li> </ul>	- Final preparation to begin produc
Monday 3 April to 3 March, 2025	Thesis Production period.	Thesis Screenplay: Collaborate with filmmakers to prod
Tuesday 13 May, 2025	<ul> <li>Film Distribution and Marketing - Audience.</li> <li>Fundraising Techniques - Securir projects.</li> <li>Marketing Strategies - Promoting</li> <li>Building your brand as a profess</li> <li>Understand prospecting and job</li> <li>Introduction into the global film in competitions and grants.</li> </ul>	<ul> <li>Create branding and digital prese</li> <li>Build professional website.</li> </ul> Due: March 19, 2024.
Friday 23 May, 2025	- Prepare for film festivals and Ster Kinekor film screening.	Deliver final thesis Short Film.  Due: 12noon Same day.

- Every Friday and Saturday will be used by production teams to produce their film projects.
- Final Thesis Films will be filmed over a period of 4 weeks towards the end of the program.
- 31 May, 2025 Graduation Ceremony.
- Students are encouraged to participate in all weekend production workshops, where you will have an opportunity to act or assist in the production of our weekly film productions.

# **Conclusions**

As you embark on this exciting pathway, remember that every great film begins with a single idea and a passionate team dedicated to bringing it to fruition. We are here to support you as you develop your voice as a producer and learn how to make your mark in the industry.

Get ready to dive in, learn, and create! We can't wait to see what you will achieve in Film Producing 101!

Warm regards,

# 2025 Official Curriculum

# **Film Directing**

Welcome to our Film Directing course! We are thrilled to have you join us on this exciting journey into the world of cinema. Whether you are an aspiring director, a passionate storyteller, or simply someone who loves the magic of film, this course is designed to ignite your creativity and enhance your skills.

Throughout this program, you will explore the art and craft of directing, diving deep into the various elements that come together to create compelling visual narratives. You'll have the opportunity to analyze scripts, work collaboratively with your peers, and bring your unique vision to life through practical exercises and projects.

# **Course Objectives:**

- Understand the Director's Role: Define and articulate the responsibilities of a film director in various production contexts, including narrative films, commercials, and documentaries.
- Script Analysis: Develop skills to analyze scripts critically, identifying key themes, character arcs, and visual storytelling elements essential for effective direction.
- Visual Storytelling: Explore the principles of visual storytelling, including shot composition, framing, and camera movement to effectively convey narrative and emotion.
- Develop a director's vision and understand storytelling through direction.
- Learn the art of working with actors and crew to bring a script to life.
- Gain skills in blocking, rehearsing, and the technical aspects of directing.
- Casting and Performance Direction: Learn techniques for casting actors and directing performances to elicit authentic and compelling portrayals on screen.
- Production Collaboration: Foster collaborative skills necessary for working effectively with producers, cinematographers, editors, and other crew members during production.
- Directing Techniques: Apply various directing techniques, including the use of blocking, rehearsal strategies, and communication methods to enhance actor performances and crew productivity.
- Genre Exploration: Investigate different film genres and their conventions, allowing students to tailor their directing approach to suit the specific style of each project.
- Cinematography Basics: Understand fundamental cinematography concepts, including lighting, camera angles, and lens choices, and how they influence the directorial vision.
- Editing Awareness: Gain insight into the editing process and its impact on storytelling, pacing, and overall film structure, enabling directors to work more effectively with editors.
- Sound Design and Music: Appreciate the role of sound and music in film, learning how to collaborate with sound designers and composers to enhance the emotional impact of projects.
- Project Management: Develop skills in project management, including budgeting, scheduling, and resource allocation, to ensure successful completion of film projects.
- Television Commercial Direction: Learn the unique challenges and creative strategies involved in directing compelling television commercials that effectively communicate brand messages.
- Music Video/Documentary Directing: Explore the distinct approaches to directing music videos or documentaries, focusing on visual aesthetics and narrative techniques specific to these formats.
- Audience Engagement: Analyze audience demographics and preferences to create films that resonate with target viewers, enhancing engagement and impact.
- Reflective Practice: Foster a habit of reflective practice by encouraging students to critique their own work as well as the work of peers, promoting continuous improvement and growth as filmmakers.
- By the end of this course, students will have not only developed their directing skills but also produced a diverse portfolio showcasing their ability to create films across different formats and genres.

# Essentials needed for class:

- 1. Note book
- 2. Assorted Color pens
- 3. Ruler
- 4. Highlighters

- 5. Sketchbook6. HB pencil set7. Pencil color set8. 4TB External Hard drive
- 9. Standard Laptop Computer (if not available the academy will provide a computer)

# Recommended Computer specks:

- Core i5
- 8gb ram1TB Hard drive

# **Weekly Breakdown:**

Times	Learning Objectives	Practical Exercises
Tuesday 4 Feb, 2025 at 9am - 12pm	<ul> <li>Introduction to Directing - The rofilmmaking.</li> <li>Directing Styles - Exploring variotechniques</li> <li>Collaboration with Crew - Buildir with cinematographers and prod</li> </ul>	
Tuesday 11 Feb, 2025 at 9am - 12pm	<ul> <li>Blocking and Staging - Planning and camera positions.</li> <li>Visual Storytelling - Using visual enhance narrative.</li> <li>Casting actors</li> </ul>	- Direct a 1min - 2min short film.
Tuesday 18 Feb, 2025 at 9am - 12pm	<ul> <li>Script Analysis - Breaking down directing choices.</li> <li>Directing Styles - Exploring vario techniques.</li> <li>Story boarding techniques and p</li> <li>Learn look book development.</li> </ul>	<ul> <li>Direct a 3min - 5min short film.</li> <li>Create shortlist, storyboards, ove book.</li> </ul>
Tuesday 25 Feb, 2025 at 9am - 12pm	<ul> <li>Visual Storytelling - Using visual enhance narrative.</li> <li>Rehearsal Techniques - Effective strategies for actors.</li> <li>Script Analysis - Breaking down directing choices.</li> <li>Understanding dynamic camera</li> </ul>	<ul> <li>Chekovian:</li> <li>Direct a 3min - 5min short film.</li> <li>Create shortlist, storyboards and</li> <li>Collaborate with producer.</li> <li>Complete all Directors pre produ obtain green light.</li> </ul> Due: Feb 27, 2024.

Times	Learning Objectives	Practical Exercises
Tuesday 4 March, 2025 at 9am - 12pm	<ul> <li>Understand directing techniques</li> </ul>	Due: March 6, 2024.
Tuesday 11 March, 2025 at 9am - 12pm	<ul> <li>Visual Concept Development: D to conceptualize and pitch visual that align with the song's themes brand.</li> <li>Learn to craft compelling narrative framework of a music video, balawith the musical elements and respecial effects (practical and digmemorable and captivating visual Develop skills in effectively commenced to the visions and expectation.</li> </ul>	<ul> <li>Direct a 30sec - 5min music vide</li> <li>Collaborate and hire cast and cre</li> <li>Complete all Directors pre produobtain green light.</li> </ul> Due: March 13, 2024.
Tuesday 18 March, 2025 at 9am - 12pm	<ul> <li>Basic Camera operation and ligh</li> <li>Rehearsal Techniques - Effective strategies for actors.</li> <li>Digital Video Editing techniques.</li> <li>Introduction to Davinci Resolve S</li> <li>Begin pre production process.</li> </ul>	<ul> <li>Direct a 2min - 5min short film</li> <li>Collaborate and hire cast, crew a</li> <li>Complete all pre production task</li> </ul>
Tuesday 25 March, 2025 at 9am - 12pm	<ul> <li>Experiment with different directing techniques, including emotional improvisation, and the use of rehiperformances.</li> <li>Develop critical thinking and adaraddress challenges that arise dusuch as unforeseen technical issing differences.</li> <li>Collaboration with Crew - Building with cinematographers and prodictions.</li> </ul>	<ul> <li>Begin Pre-Production for a 5min</li> <li>Collaborate and hire cast, crew a</li> <li>Complete all pre production task light.</li> </ul> Due: March 31, 2024.
Tuesday April 1, 2025 at 9am - 12pm	<ul> <li>focus on pre production for your</li> <li>Effectively bring all cinematic ele tell a cohesive story.</li> <li>Learn to collaborate with peers.</li> </ul>	
Monday 3 April to 3 March, 2025	Thesis production period.	Thesis Screenplay: Collaborate with filmmakers to produce to produce the street of the

Times	Learning Objectives	Practical Exercises
Wednesday 14 May, 2025	<ul> <li>Film Distribution and Marketing - Audience.</li> <li>Fundraising Techniques - Securing projects.</li> <li>Marketing Strategies - Promoting Building your brand as a profess</li> <li>Understand prospecting and job</li> <li>Introduction into the global film in competitions and grants.</li> </ul>	<ul> <li>Create branding and digital prese</li> <li>Build professional website.</li> </ul> Due: March 19, 2024.
Friday 23 May, 2025	- Prepare for film festivals and Ster Kinekor film screening.	Deliver final thesis Short Film.  Due: 12noon Same day.

- Every Friday and Saturday will be used by production teams to produce their film projects.
- Final Thesis Films will be filmed over a period of 4 weeks towards the end of the program.
- 31 May, 2025 Graduation Ceremony.
- Students are encouraged to participate in all weekend production workshops, where you will have an opportunity to act or assist in the production of our weekly film productions.

# **Conclusions**

Our experienced instructors are here to guide you every step of the way, sharing their insights and industry knowledge to help you navigate the challenges of filmmaking. We encourage you to ask questions, share ideas, and fully immerse yourself in the learning experience.

Get ready to unleash your imagination, experiment with new techniques, and develop your own voice as a director. We can't wait to see the incredible stories you'll tell and the films you'll create!

Let's embark on this cinematic adventure together!

Warm regards,

# 2025 Official Curriculum

# **Digital Editing**

Welcome to the Digital Editing Curriculum!

We are excited to have you join us on this creative journey into the world of digital editing! This curriculum is designed to equip you with the essential skills and techniques needed to transform raw footage into captivating stories. Whether you are a beginner looking to explore the basics or an experienced editor seeking to refine your craft, there is something here for everyone.

Throughout this course, you will gain hands-on experience with industry-standard editing software and learn the principles of visual storytelling, pacing, sound design, visual effect compositing, computer graphics and color grading. You'll discover how to bring your unique vision to life through the powerful medium of video editing.

# **Course Objectives:**

- Introduction to Digital Editing Tools. Gain a foundational understanding of the digital editing landscape and the primary functions of various editing software, including DaVinci Resolve, After Effects, Blender, and Unreal Engine 5.
- Proficient Use of DaVinci Resolve. Develop skills in color grading, video editing, and audio post-production within DaVinci Resolve 19 to create high-quality video projects.
- Understand and apply the principles of non-linear editing (NLE) effectively to organize and edit footage efficiently.
- Learn to create dynamic motion graphics and visual effects using Adobe After Effects. Master key animation techniques, such as key framing, compositing, and the use of effects and presets to enhance video content.
- Explore texturing, lighting, and rendering techniques to produce visually stunning 3D animations.
- Real-Time Rendering with Unreal Engine 5. Understand the basics of virtual production, and visual effects compositing, design and real-time rendering in Unreal Engine.
- Learn to create immersive environments and experiences, utilizing advanced lighting and material systems.
- Integrating Various Tools and Workflows. Develop the ability to integrate workflows between DaVinci Resolve, After Effects, Blender, and Unreal Engine 5 to streamline the production process.
- Apply best practices for exporting and importing assets across different software packages.
- Storytelling Through Editing. Understand the principles of storytelling and pacing in video editing.
- Learn how to make creative editorial choices that enhance narrative structure and emotional impact.
- Project Development and Collaboration on group projects to experience team workflows, communication, and project management in digital editing.
- Present and critique projects, providing constructive feedback to peers and incorporating feedback into personal work.
- Final Project Creation. Demonstrate a comprehensive understanding of digital editing by conceptualizing, producing, and presenting a final project that showcases skills learned throughout the course.
- Utilize all acquired tools to create a cohesive and polished video piece that includes motion graphics, 3D elements, and engaging visual storytelling.
- Exploration of Current Trends and Techniques
- Stay updated on the latest trends and developments in digital editing and visual effects.
- Experiment with emerging technologies and techniques to push creative boundaries and enhance visual storytelling.

- Learn basic cinematography, lighting, camera operation, sound recording and composition.

# Essentials needed for class:

- 1. Note book
- 2. HB pencil and pen set.
- 3. 4TB External Hard drive
- 4. Standard Laptop Computer (if not available the academy will provide a computer)

# Recommended Computer specks:

- Core i5
- 8gb ram1TB Hard drive

# **Weekly Breakdown:**

Times	Learning Objectives	Practical Exercises
Tuesday 4 Feb, 2025 at 9am - 12pm	<ul> <li>Introduction to Directing - The rofilmmaking.</li> <li>Directing Styles - Exploring variotechniques</li> <li>Collaboration with Crew - Buildir with cinematographers and prod</li> </ul>	-
Tuesday 11 Feb, 2025 at 9am - 12pm	<ul> <li>Blocking and Staging - Planning and camera positions.</li> <li>Visual Storytelling - Using visual enhance narrative.</li> <li>Casting actors</li> </ul>	<ul> <li>Mise en Scene:</li> <li>Direct a 1min - 2min short film.</li> <li>Collaborate with producer.</li> <li>Complete all Directors pre produ obtain green light.</li> </ul> Due: Feb 14, 2024.
Tuesday 18 Feb, 2025 at 9am - 12pm	<ul> <li>Script Analysis - Breaking down directing choices.</li> <li>Directing Styles - Exploring vario techniques.</li> <li>Story boarding techniques and p</li> <li>Learn look book development.</li> </ul>	<ul> <li>Continuity:</li> <li>Direct a 3min - 5min short film.</li> <li>Create shortlist, storyboards, ove book.</li> <li>Collaborate with producer.</li> <li>Complete all Directors pre produ obtain green light.</li> <li>Due: Feb 20, 2024.</li> </ul>
Tuesday 25 Feb, 2025 at 9am - 12pm	<ul> <li>Visual Storytelling - Using visual enhance narrative.</li> <li>Rehearsal Techniques - Effective strategies for actors.</li> <li>Script Analysis - Breaking down directing choices.</li> <li>Understanding dynamic camera</li> </ul>	<ul> <li>Chekovian:</li> <li>Direct a 3min - 5min short film.</li> <li>Create shortlist, storyboards and</li> <li>Collaborate with producer.</li> <li>Complete all Directors pre produ obtain green light.</li> </ul> Due: Feb 27, 2024.
Tuesday 4 March, 2025 at 9am - 12pm	, ,	obtain green light.  Due: March 6, 2024.

Times	Learning Objectives	Practical Exercises
Tuesday 11 March, 2025 at 9am - 12pm		<ul> <li>Direct a 30sec - 5min music vide</li> <li>Collaborate and hire cast and cre</li> <li>Complete all Directors pre produobtain green light.</li> </ul> Due: March 13, 2024.
Tuesday 18 March, 2025 at 9am - 12pm	<ul> <li>Basic Camera operation and light</li> <li>Rehearsal Techniques - Effective strategies for actors.</li> <li>Digital Video Editing techniques.</li> <li>Introduction to Davinci Resolve Strategies pre production process.</li> </ul>	<ul> <li>Direct a 2min - 5min short film</li> <li>Collaborate and hire cast, crew a</li> <li>Complete all pre production task light.</li> </ul>
		Due: March 10, 2024.
Tuesday 25 March, 2025 at 9am - 12pm	<ul> <li>Experiment with different directin techniques, including emotional improvisation, and the use of reh performances.</li> <li>Develop critical thinking and ada address challenges that arise du such as unforeseen technical iss differences.</li> <li>Collaboration with Crew - Buildir with cinematographers and prod</li> </ul>	<ul> <li>Begin Pre-Production for a 5min</li> <li>Collaborate and hire cast, crew a</li> <li>Complete all pre production task light.</li> </ul> Due: March 31, 2024.
Tuesday April 1, 2025 at 9am - 12pm	<ul> <li>focus on pre production for your</li> <li>Effectively bring all cinematic ele tell a cohesive story.</li> <li>Learn to collaborate with peers.</li> </ul>	<ul> <li>Thesis Production:</li> <li>Final preparation to begin production 15min short film.</li> <li>Complete all pre production task light.</li> </ul> Due: April 2, 2024.
Monday 3 April to 3 March, 2025	Thesis production period.	Thesis Screenplay: Collaborate with filmmakers to proc
Wednesday 14 May, 2025	<ul> <li>Film Distribution and Marketing - Audience.</li> <li>Fundraising Techniques - Securing projects.</li> <li>Marketing Strategies - Promoting Building your brand as a profess</li> <li>Understand prospecting and job</li> <li>Introduction into the global film in competitions and grants.</li> </ul>	- Create branding and digital preser Build professional website.  Due: March 19, 2024.
Friday 23 May, 2025	- Prepare for film festivals and Ster Kinekor film screening.	Deliver final thesis Short Film.  Due: 12noon Same day.

- Every Friday and Saturday will be used by production teams to produce their film projects.
- Final Thesis Films will be filmed over a period of 4 weeks towards the end of the program.
- 31 May, 2025 Graduation Ceremony.
- Students are encouraged to participate in all weekend production workshops, where you will have an opportunity to act or assist in the production of our weekly film productions.

### **Conclusions**

As we dive into various modules, you will not only enhance your technical abilities but also develop your artistic eye. We encourage you to experiment, collaborate with your peers, and embrace the creative challenges that come your way. Remember, each edit is an opportunity to convey emotions and engage audiences – let your creativity shine!

We look forward to seeing your progress and can't wait to witness the amazing content you will create. Welcome aboard, and let's get started on this exciting adventure!

Warm regards,

# 2025 Official Curriculum

# Cinematography and Videography

Dear Students and Aspiring Cinematographers,

We are thrilled to welcome you to our Cinematography Curriculum, where creativity meets technical mastery. Whether you're a beginner eager to explore the world of visual storytelling or an experienced filmmaker looking to refine your skills, this program is designed to empower you with the knowledge and tools necessary to bring your artistic vision to life.

Cinematography is the art of capturing light and shadow, creating moods, and evoking emotions through visuals. In this curriculum, you will embark on a journey through the fundamental principles of cinematography, exploring camera techniques, lighting design, shot composition, and color theory. Our goal is to equip you with both the technical expertise and the creative insight needed to create stunning visual narratives.

You will have the opportunity to learn from experienced industry professionals, engage in handson projects, and collaborate with fellow students who share your passion for filmmaking. Throughout this course, we encourage you to push boundaries, experiment, and develop your unique style as a cinematographer.

# **Course Objectives:**

- Master Technical Proficiency: Develop a thorough understanding of camera operations, including lens selection, framing, and exposure settings, to create visually compelling shots that meet industry standards.
- Understand Lighting Techniques: Learn to design and manipulate lighting setups for various genres and contexts, ensuring effective mood and atmosphere in both narrative and corporate projects.
- Develop Visual Storytelling Skills: Cultivate the ability to interpret scripts and concepts visually, using shot composition, movement, and color theory to enhance storytelling in film and promotional content.
- Familiarize with Industry Standards: Gain knowledge of current industry practices, equipment, and technologies used in cinematography, including digital and film formats, to ensure readiness for professional environments.
- Enhance Collaboration Skills: Learn how to work effectively within a creative team, communicating ideas and feedback clearly with directors, producers, and other departments to achieve a unified vision.
- Adapt to Various Genres: Explore different cinematic styles and genres, understanding the unique requirements and aesthetics of narrative filmmaking, documentaries, corporate videos, and commercials.
- Implement Effective Pre-Production Planning: Understand the importance of pre-production processes, including storyboarding, shot listing, and equipment preparation, to streamline production and reduce costs for corporate clients.
- Cultivate Client Relationship Management: Develop skills in client interaction and project management, learning how to understand and fulfill the visions of corporate clients and growing businesses effectively.
- Explore Post-Production Techniques: Gain insight into the post-production process, including editing, color grading, and visual effects, to ensure continuity and enhance the final product. Learn Davinci Resolve Studio 19 software for digital editing.
- Create a Professional Portfolio: Compile a diverse portfolio showcasing your work across different formats and styles, highlighting your skills and versatility to potential employers and clients in the film and corporate sectors.

- These objectives will help ensure that graduates from your cinematography curriculum are well-prepared to meet the demands of the film industry and contribute meaningfully to corporate storytelling initiatives.
- Understand how to work with corporate companies to deliver stunning brand imagery.

# Essentials needed for class:

- 1. Note book
- 2. Assorted Color pens
- 3. Ruler
- 4. Highlighters
- 5. Sketchbook
- 6. HB pencil set
- 7. Pencil color set
- 8. 4TB External Hard drive
- 9. Standard Laptop Computer (if not available the academy will provide a computer)

# Recommended Computer specks:

- Core i5
- 8gb ram
- 1TB Hard drive

# **Weekly Breakdown:**

Times	Learning Objectives	Practical Exercises
Wednesday 5 Feb, 2025 at 2pm -5pm	<ul> <li>Understand the Role of a Cinema Describe the essential responsib contributions of a cinematograph production.</li> <li>Introduction to camera and lighti</li> <li>Understand the role of a Cinema</li> </ul>	Due: Same day.
Wednesday 12 Feb, 2025 at 2pm -5pm	<ul> <li>Master Camera Operation: Demo proficiency in operating various of Netflix certified professional cine</li> </ul>	
Wednesday 19 Feb, 2025 at 2pm -5pm	<ul> <li>Learn essential skills for Shot list creating overheads and a visual I</li> <li>Understand Advanced lighting te driving story.</li> </ul>	
Wednesday 26 Feb, 2025 at 2pm -5pm	•	<ul> <li>Film a 3min - 5min short film.</li> <li>Collaborate with producer and dinaster select cinematography crew post</li> <li>Due: March 1, 2024.</li> </ul>

Times	Learning Objectives	Practical Exercises
Wednesday 5 Feb, 2025 at 2pm -5pm	cinematography in television con	<ul> <li>Film a 30sec - 1min commercial.</li> <li>Collaborate with producer and d</li> <li>Select cinematography crew pos</li> </ul> Due: March 7, 2024.
Wednesday 12 Feb, 2025 at 2pm -5pm		<ul> <li>Shoot a 30sec - 5min music vide</li> <li>Collaborate with producer and d</li> <li>Select cinematography crew pos</li> <li>Due: March 18, 2024.</li> </ul>
Wednesday 19 Feb, 2025 at 2pm -5pm	<ul> <li>understand rythmy, tone and pace</li> <li>Advanced Lighting Techniques.</li> <li>Natural and artificial lighting.</li> <li>Composition and Framing.</li> <li>Visual storytelling through shot described.</li> </ul>	Pacing: - Film a 2min - 5min short film - Collaborate with producer and d - Select cinematography crew pos  Due: March 22, 2024.
Wednesday 26 Feb, 2025 at 2pm -5pm	<ul> <li>Planning for Final Film Shoot.</li> <li>Color Theory in Filmmaking.</li> <li>Production design for cinematog</li> <li>Case Studies of Cinematography</li> </ul>	•
Wednesday 5 Feb, 2025 at 2pm -5pm	<ul> <li>Thesis film final presentation.</li> <li>Learn to collaborate effectively w team and leaders.</li> </ul>	<ul> <li>Thesis Production:</li> <li>Final preparation to begin production</li> <li>15min short film.</li> <li>Due: April 2, 2024.</li> </ul>
Monday 3 April to 3 March, 2025	Thesis Production period.	Thesis Screenplay: Collaborate with filmmakers to produce the street of

Times	Learning Objectives	Practical Exercises
Thursday 15 May, 2025	<ul> <li>Film Distribution and Marketing - Audience.</li> <li>Fundraising Techniques - Securin projects.</li> <li>Marketing Strategies - Promoting</li> <li>Building your brand as a profess Cinematographer.</li> <li>Understand prospecting and job</li> <li>Introduction into the global film in competitions and grants.</li> </ul>	<ul> <li>Create branding and digital prese</li> <li>Build professional website.</li> </ul> Due: March 19, 2024.

- Every Friday and Saturday will be used by production teams to produce their film projects.
- Final Thesis Films will be filmed over a period of 4 weeks towards the end of the program.
- 31 May, 2025 Graduation Ceremony.
- Students are encouraged to participate in all weekend production workshops, where you will have an opportunity to act or assist in the production of our weekly film productions.

# Conclusion

We believe that every frame tells a story, and we are excited to see how you will translate your ideas into breathtaking visuals that resonate with audiences. Let's embark on this cinematic adventure together!

Welcome aboard, and let's get started!

Warm regards,

# 2025 Official Curriculum

# **Acting for Cinema**

We are thrilled to welcome you to the Acting for Cinema Curriculum, a transformative journey into the art of performance and storytelling. This program is designed to equip you with the essential skills, techniques, and insights needed to excel in the dynamic world of film acting.

Throughout this course, you will explore the intricacies of character development, scene study, improvisation, and emotional truth. Our talented instructors, who bring a wealth of industry experience and knowledge, will guide you through hands-on workshops and practical exercises that will challenge you to push your boundaries and discover your unique voice as an artist.

Whether you are a beginner looking to take your first steps into acting or an experienced performer seeking to refine your craft, this curriculum offers something for everyone. We encourage you to immerse yourself in the process, learn from your peers, and embrace the collaborative spirit that is at the heart of filmmaking.

# **Course Objectives:**

- On-Camera Experience: Students will have the opportunity to act in front of the camera from day one, developing comfort and confidence in performing within a cinematic context.
- Practical Film Projects: Students will engage in over 16 film projects throughout the course, allowing them to apply learned techniques in real-world scenarios and gain hands-on experience in various acting roles.
- Show Reel Development: By the end of the course, students will compile a professional show reel showcasing their performances across multiple projects, demonstrating their range and skill as actors.
- Character Development: Students will learn to create and develop multidimensional characters through scene study, improvisation, and script analysis, enhancing their ability to portray diverse roles effectively.
- Collaboration Skills: Students will collaborate with peers in acting, directing, and technical roles, fostering teamwork and communication skills essential for success in the film industry.
- Basic Video Editing: Students will gain foundational skills in video editing, enabling them to understand the post-production process and its impact on performance and storytelling.
- Cinematography Basics: Students will learn basic cinematography principles, including shot composition, lighting techniques, and framing, to better understand how their performances fit within visual storytelling.
- Feedback and Reflection: Students will receive constructive feedback on their performances from instructors and peers, encouraging self-reflection and continuous improvement in their acting craft.
- Emotional Authenticity: Students will explore techniques for accessing and portraying authentic emotions, enhancing their ability to connect with audiences through their performances.
- Industry Insights: Students will receive insights into the film industry, including audition techniques, the role of the actor in production, and how to navigate a professional acting career.

### Essentials needed for class:

- 1. Note book
- 2. HB pencil and pen set.
- 3. 1TB External Hard drive
- 4. Standard Laptop Computer (if not available the academy will provide a computer)

### Recommended Computer specks:

- Core i5
- 8gb ram

**Weekly Breakdown:**Here is our expected schedule and weekly goals.

Times	Learning Objectives	Practical Exercises
Wednesday 5 Feb, 2025 at 2pm - 5pm	<ul> <li>Introduction to Acting - Understa an actor in film.</li> <li>Creating backstories and motiva</li> <li>Understand casting requirements</li> </ul>	- Prepare and present character m
Wednesday 12 Feb, 2025 at 2pm - 5pm	<ul><li>Blocking and Staging - Planning and camera positions.</li><li>Visual Storytelling - Using visual enhance narrative.</li></ul>	<ul><li>Mise en Scene:</li><li>Prepare for Casting auditions.</li></ul>
Wednesday 19 Feb, 2025 at 2pm - 5pm	<ul> <li>Voice and Diction - Techniques for expressive speech.</li> <li>The art of subtext to enhance dia</li> <li>Introduction to Hollywood acting (Meisner technique and Method</li> </ul>	<ul><li>Prepare for Casting auditions</li><li>Film Dialogue scene in class.</li></ul>
Wednesday 26 Feb, 2025 at 2pm - 5pm	<ul><li>Movement and Body Language - to convey emotion.</li><li>Working with the Camera - Differ stage and screen acting.</li></ul>	- Create and film a blocking seque
Tuesday 4 March, 2025 at 2pm - 5pm	<ul> <li>Learn basic Cinematography</li> <li>Understand Camera movement, production sound recording.</li> <li>Audition Techniques - Preparing self-tapes.</li> </ul>	<ul><li>Television Commercial:</li><li>Prepare for Casting auditions</li><li>Class production workshop.</li><li>Create self tape.</li></ul>
Wednesday 12 March, 2025 at 2pm - 5pm	<ul> <li>Introduction into Davinci Resolve</li> <li>Learn Video editing, sound desig animation.</li> </ul>	
Wednesday 19 March, 2025 at 2pm - 5pm	<ul><li>Scene Study - Analyzing and per scenes from films.</li><li>Improvisation - Building spontan adaptability as an actor.</li></ul>	<ul><li><u>Pacing:</u></li><li>Prepare for Casting auditions.</li><li>Hollywood Scene recreation exercises</li></ul>
Wednesday 26 March, 2025 at 2pm - 5pm	<ul> <li>Collaborative Work - Methods fo directors and fellow actors.</li> </ul>	<ul><li>Thesis Production:</li><li>Professional headshot Photograp</li><li>Hollywood Scene recreation exercises</li></ul>
Wednesday 2 April, 2025 at 2pm - 5pm	<ul><li>Script Analysis - Breaking down acting choices.</li><li>Scene Study - Analyzing and per scenes from films.</li></ul>	<ul> <li>Thesis Production:</li> <li>Prepare for Casting auditions.</li> <li>Present all Casting documentations self tape)</li> <li>Analyze and plot acting beats in</li> </ul>
Monday 3 April to 3 March, 2025	Thesis production period.	Thesis Screenplay: Collaborate with filmmakers to produce to produce the street of the

Times	Learning Objectives	Practical Exercises
Friday 15 May, 2025 2025 at 2pm - 5pm	<ul> <li>Building your brand as a profess</li> <li>Understand prospecting and job</li> <li>Introduction into the global film in competitions and grants.</li> </ul>	- Create branding and digital prese

- Every Friday and Saturday will be used by production teams to produce their film projects.
- Final Thesis Films will be filmed over a period of 4 weeks towards the end of the program.
- 31 May, 2025 Graduation Ceremony.
- Students are encouraged to participate in all weekend production workshops, where you will have an opportunity to act or assist in the production of our weekly film productions.

### **Conclusions**

As you embark on this journey, remember that acting is not just about performing; it's about connecting with audiences, telling compelling stories, and conveying authentic emotions. We encourage you to be open, fearless, and passionate in your pursuit of excellence.

Welcome to an exciting adventure in cinema. We are excited to see how you will grow and shine in your performances!

Warm regards,